

**FOR IMMEDIATE RELEASE**

**Whitefield chosen to complete 12-Month Sustainability Projects**

Governor Jim Doyle recently announced that Whitefield Industrial Coatings was one of only 50 companies that will participate in the Sustainable Manufacturing Pilot program. The state is investing \$1.75 million through the Wisconsin Manufacturing Extension Partnership to help small and mid-sized manufacturers use sustainable practices to save money and gain a competitive edge.

The goal of the Manufacturing Extension Partnership is to create clean energy jobs in manufacturing, and help manufacturers invest in more efficient processes that minimize their impact on the environment, reduce their use of energy and natural resources, are safer for employees and consumers and - most importantly - improve their bottom line.

Whitefield and the other companies in the partnership represent a diverse cross section of the state's manufacturers. Over the next year, the 50 companies will receive assistance to cover up-front planning costs to assess and create plans to implement sustainable improvements to their businesses.

For over 30 years, Whitefield industrial coatings has proven to be a leader in delivering high-performance paint applications for the Defense, Marine, Transportation, Energy, Fire & Rescue, Construction and Fabrication industries. Whitefield's 150,000 sq.ft. facility utilizes state-of-the-art paint technology and is based in Oshkosh, WI.